



# INFORMATION CIRCULAR

**DATE:** November 18, 2019 N° 2019-22  
**CATEGORY:** INSURANCE  
**TO:** Managing General Agents, Associate General Agents, Advisors, General Agents and National Accounts  
**SUBJECT:** **Conversions of Optimax Extender**

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Effective November 18, 2019, Empire Life is reducing the minimum coverage amount for conversions of Optimax Extender to \$10,000. This applies to coverage for issue ages 18 to 65 only. Base coverage amounts are not eligible for conversion and must remain within the original policy.

## **Policies Affected:**

Optimax, Optimax II and Optimax III policies with the Extender dividend option.

## **Sales support**

Product illustrations will be available through the Sales Centre at 1-866-894-6182 or by email at [salescentre@empire.ca](mailto:salescentre@empire.ca). If you have any questions, please contact your Empire Life Sales Representative or the Sales Centre

## **Reference**

**David Zhu**, Director, Insurance Product Marketing

## **FOR ADVISOR USE ONLY**