

**DATE:** JANUARY 18, 2021

No. 2021 - 01

**CATEGORY:** INVESTMENTS

**TO:** Managing General Agents, Associate General Agents, Brokers, General Agents, Financial Advisors and National Accounts

**SUBJECT:** Launch of 3 new GIF Funds

**Announcement** Empire Life is pleased to announce the launch of three new segregated funds to its Guaranteed Investments Funds (GIF) product. These new funds give customers additional growth and diversification opportunities within their GIF contracts.

**Launch of Multi-Strategy GIF Funds** Effective January 18, 2021, Empire Life is pleased to announce the launch of two additional Multi-Strategy funds to GIF. The two new Empire Life Multi-Strategy GIFs will provide exposure to exchange traded funds (ETFs) and actively managed investments from third-party managers within one segregated fund solution but offer greater exposure to growth orientated securities. Each Multi-Strategy fund is available in all GIF series: 75/75, 75/100, and 100/100.

The new funds include one global balanced fund and one global equity fund:

- Empire Life Multi-Strategy Global Growth Balanced Portfolio GIF
- Empire Life Multi-Strategy Global Growth GIF

**Launch of Additional Fund** Effective January 18, 2021, Empire Life will also be adding a new standalone fund to GIF. The **Empire Life Global Sustainable Equity GIF** is available for GIF clients. This fund invests in global stocks that we believe exhibit superior environmental, social and governance (ESG) characteristics.

**New GIF Point of Sale Materials** Effective January 18, 2021, GIF point-of-sale materials are amended and/or updated to include the 3 new GIF funds. These materials are posted and are available for order at [empire.ca/advisor](http://empire.ca/advisor):

- An updated version (INV-943 January 2021) of the GIF Information Folder Addendum and Contract Provisions must be used for all new GIF sales beginning January 18<sup>th</sup>. Please destroy your existing stock of INV-943 (March 2020)
- Existing GIF customers will receive the GIF Addendum and Endorsement with their December 31, 2020 semi-annual investment statement

**Customer  
Notification**

A notice of the changes will be posted on our consumer website on January 18, 2021.

**Reference**

Geoff Gibson, Vice President Investment Product and Marketing

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