

EMPIRE LIFE INFORMATION CIRCULAR

DATE: February 23, 2015

Nº. 2015-10

CATEGORY: **INSURANCE**

TO: Managing General Agents, Associate General Agents, Advisors,
General Agents, Independent Financial Advisors and National Accounts

SUBJECT: **Premium re-rate for APPL 4**

We are now approaching a re-rate point for the APPL 4 plan (sold from March 1985 to February 1986).

The results of our review are as follows:

- The deterioration of investment yields on fixed income securities would require an increase in premium at this time, except that
- Favourable mortality trends offset this increase

We are at the 30th anniversary re-rate point of APPL 4 which has a three-year re-rate period.

The combined effect of the two trends noted above indicates a premium change that varies by Risk Class is appropriate at this time. The change will range from no change to a decrease of 20%. Customers will be notified in advance of the applicable change in premiums.

Reference **Steve MacCharles**, Vice-President and Product Actuary, Product Actuarial

