

# EMPIRE LIFE INFORMATION CIRCULAR

**DATE:** October 13, 2015

**Nº.** 2015-27

**CATEGORY:** **INSURANCE**

**TO:** Managing General Agents, Associate General Agents, Advisors, General Agents, Independent Financial Advisors and National Accounts

**SUBJECT:** **The Fast & Full Life Application 3.1 – NEW Features to Benefit You and Your Clients**

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Empire Life is pleased to announce the Fast & Full Life App. 3.1. Building off our existing Fast & Full online life insurance application, we have enhanced the process by adding the most requested features based on advisor feedback.

## New Features

- New participating whole life product added: EstateMax
- Joint-life and Multi-Life\* policy capability
- Riders and Benefits Added
- HQ ByPass with Personal History Tele-Interview
- Integrated Sales Illustrations

\* Multi-life not available for PAR products, only Single Life and Joint-Life policies

## Resources

To see the new features and the improved process of Fast & Full 3.1, you can :

- 1) View our [video](#)
- 2) Schedule a personal demo and learn more at [www.fastandfull.ca/learn](http://www.fastandfull.ca/learn)
- 3) Call our Sales Centre Team at 1 866 894-6182

## Reference

**John Quirt**, Product Manager, Retail Insurance Products and Marketing

