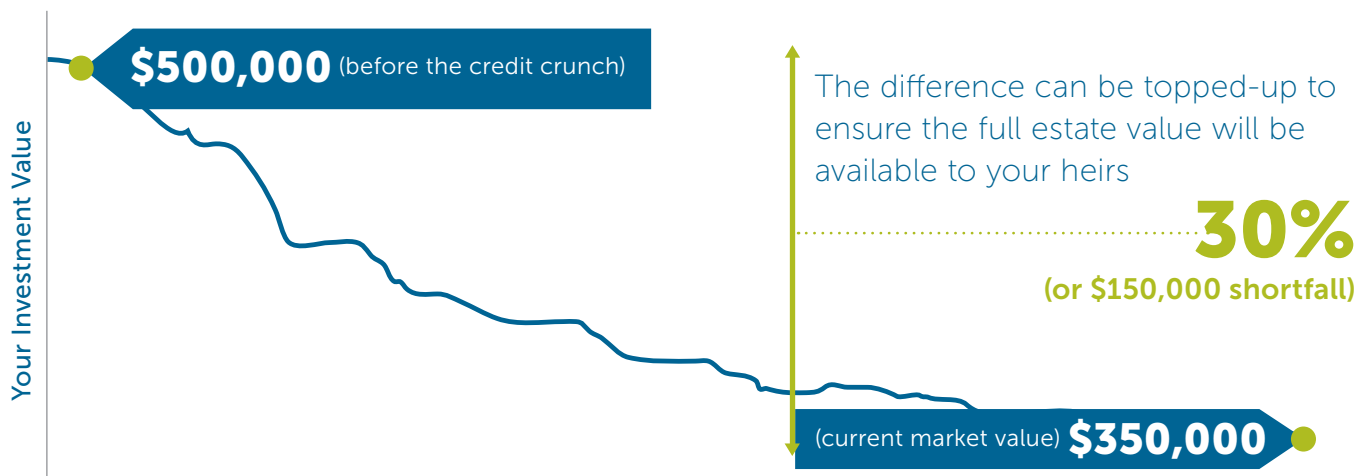




# COVER THE GAP!

Use life insurance as a means to replace lost assets and protect your family's financial needs through these turbulent times.

Life Insurance offers something many people like you are looking for in these complicated, volatile times— a sense of security and providing a safety net – guaranteed. Today, people are concerned with the basics: their family, a decent home and the ability to earn enough income. The basics are important; they are worth having, worth keeping and definitely worth protecting.



Life Insurance can be so much more than an estate benefit, though. It can help you achieve your family's long-term financial goals, fund your children's education, or preserve the value of your estate from the impact of taxation.

Once the markets have stabilized, convert your term plan to a permanent coverage, easily and cost-effectively for your needs that are not temporary.

For more information on how you can cover the gap with Empire Life insurance solutions, contact your financial advisor or visit [www.empire.ca](http://www.empire.ca).

The information in this document is for general information purposes only and is not to be construed as providing legal, tax, financial or professional advice. The Empire Life Insurance Company assumes no responsibility for any reliance made on or misuse or omissions of the information contained in this presentation. Please seek professional advice before making any decision.

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