

EMPIRE LIFE CLASS PLUS 2.1

Guaranteed retirement
income for life™

SCENARIO

SAVING FOR RETIREMENT JOINT TIERED LWA TAKING INCOME LATER

Ben and Louise are a married couple who will be turning 55 and 51 this year. Ben and Louise are looking for retirement income when Louise retires at age 65. They currently have \$300,000 to invest. They are looking for an investment solution that:

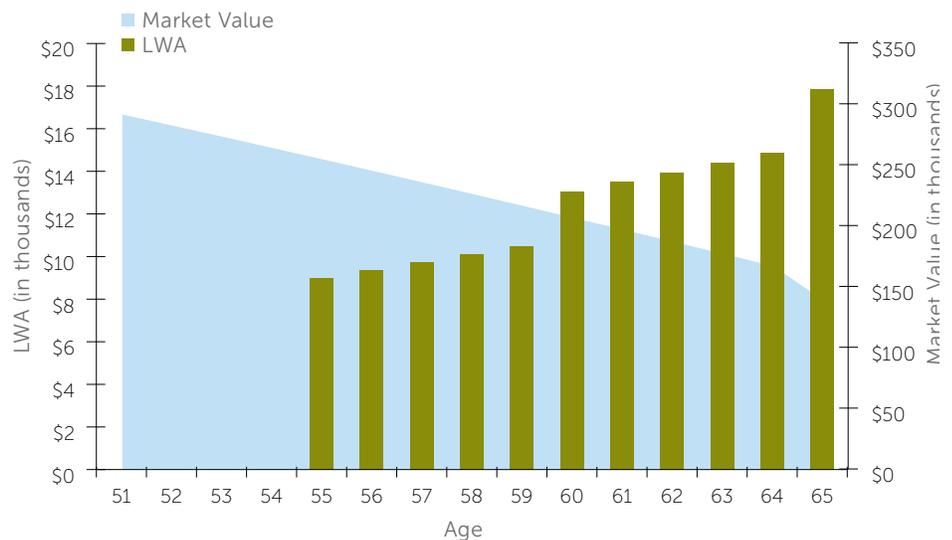
- has the potential to grow for 14 years before Louise retires;
- will be held predominately in equities;
- provides a variety of investment funds to choose from

The Income Base Bonus can help Ben and Louise during the accumulation phase by increasing their Income Base by 5% each year.¹

¹Income Base Bonus is a notional amount added to the Income Base at the end of each calendar year if no withdrawals are made for that year.

HOW CLASS PLUS 2.1 PROTECTS BEN AND LOUISE'S GUARANTEED RETIREMENT INCOME IN **DOWN MARKETS**

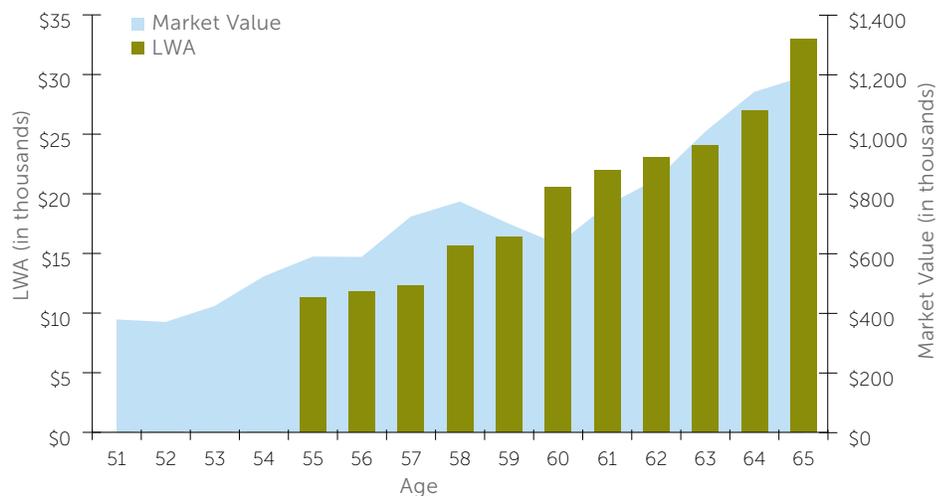
The Income Base Bonus contributes to Ben and Louise's potential future income and protects them against downside market risk. Despite poor market conditions, their Income Base would grow from \$300,000 to \$510,000, assuming a 5% Income Base Bonus each year and no withdrawals are made. By the time Louise is ready to retire and start withdrawing money, Ben and Louise will have an annual income \$17,850 (\$510,000 Income Base x 3.50% for Joint Tiered LWA at age 65).²



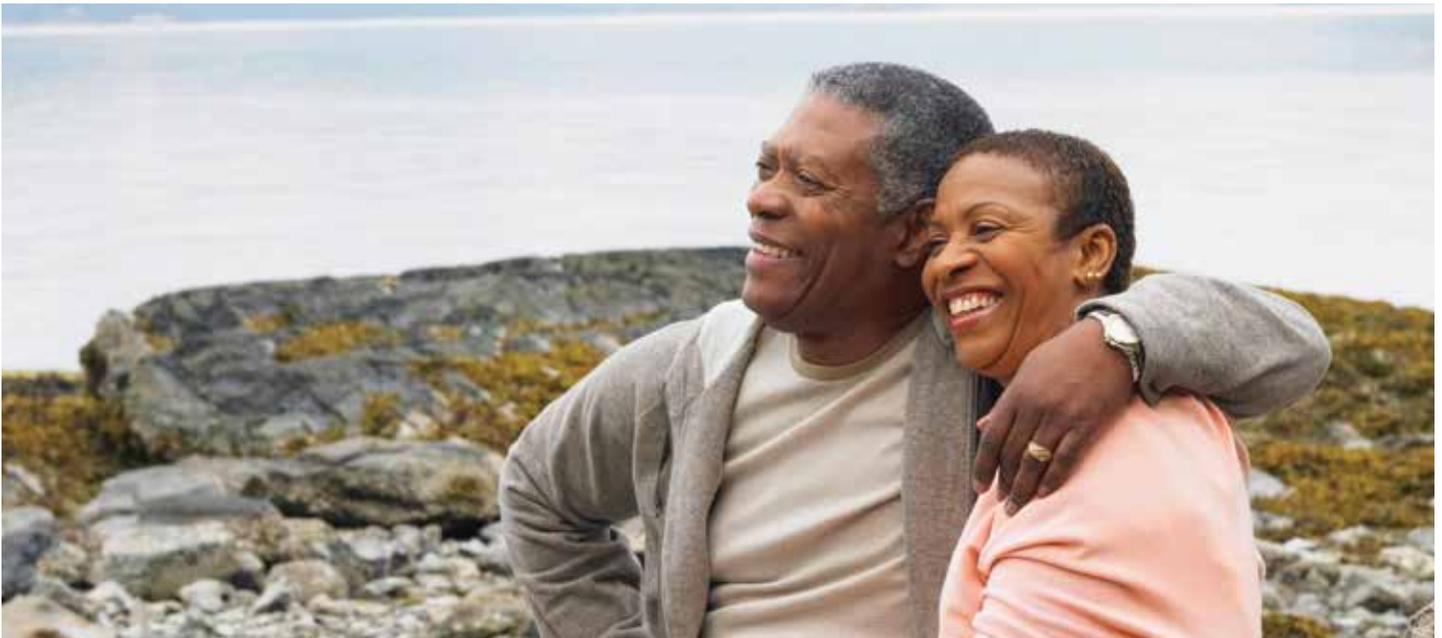
HOW CLASS PLUS 2.1 POTENTIALLY INCREASES BEN AND LOUISE'S GUARANTEED RETIREMENT INCOME IN **UP MARKETS**

Under strong market conditions, and assuming a 5% Income Base Bonus each year, Ben and Louise would also benefit from the automatic triennial reset feature. On every third Class Plus Anniversary Date an Income Base Reset may occur. The Income Base Reset occurs when the market value of the Fund Class Units at the credit of their contract is greater than the current Income Base, which results in a higher Income Base.

When Louise is ready to retire at age 65, their annual income would be \$32,948 (\$941,368 Income Base x 3.50% for Joint Tiered LWA at age 65).³



¹ Income Base Bonus a notional amount added to the Income Base at the end of each calendar year if no withdrawals are made for that year. ² For illustrative purposes the fund accumulates at a rate of return of -1.5%. A monthly Class Plus Fee of 0.125% (1.50% annually) of the Income Base was charged. ³ The following scenario's market value is based on historical rates of return using a blend of 80% S&P/TSX and 20% DEX Universe Bond Index, from December 31, 1994 to December 31, 2013, with an average rate of return of 9.20%. The monthly Class Plus Fee is 0.125% of the Income Base. Refer to the Class Plus 2.1 Information Folder for complete details.



RETIREMENT IS ABOUT LIVING!

The flexibility you need

You live life on your own terms. Why should your retirement be any different? In today's world, income generation with maximum flexibility can influence one's retirement destiny.

Single and Joint Tiered LWA Options

The flexibility of Class Plus 2.1 is enhanced by the Single and Joint Tiered LWA Options. Joint Tiered LWA Option is available only as a non-registered contract.

Single Tiered LWA Percentage	Joint Tiered LWA Percentage ¹
age 0-54: 0.00%	age 0-54: 0.00%
age 55 - 59: 3.00%	age 55 - 59: 2.50%
age 60 - 64: 3.50%	age 60 - 64: 3.00%
age 65 - 69: 4.00%	age 65 - 69: 3.50%
age 70 - 74: 4.25%	age 70 - 74: 3.75%
age 75+: 5.00%	age 75+: 4.50%

Automatic Income Reset

Class Plus 2.1 does not tie you into the same payout rate for the rest of your life. As you can see from the table above, the percentage rate used to calculate income increases with age.²

Retirement Income Privileges

With our unique Retirement Income Privileges, you can stop your payments at any time to suit your income needs, continue to be eligible for the Income Base Bonus,³ then resume your income, without penalty.

¹Determined based on the age of the youngest of the Annuitant and the Joint Life. ²On December 31st of each year the LWA is calculated for the following year. If there have been no Excess Withdrawals during the year, the LWA for the following year will be the greater of the current LWA or the new LWA, if it is higher. Calculated based on the current Income Base and the applicable LWA percentage. ³Available to increase the Income Base in those years you do not make any withdrawals.

For more information, please contact your advisor.

The Empire Life Insurance Company (Empire Life) offers competitive individual and group life and health insurance, investment and retirement products to help you build wealth and protect your financial security.

Empire Life is among the top 10 life insurance companies in Canada¹ and is rated A (Excellent) by A.M. Best Company². Our vision is to be known for simplicity, being easy to do business with and having a personal touch.

¹ *The Globe and Mail Report on Business*, June 2014, based on revenue

² As at May 21, 2014

[†] The Empire Life Insurance Company has been managing money for 50 years; including through its subsidiary Empire Life Investments Inc. since 2012.

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A description of the key features of the individual variable insurance contract is contained in the Information Folder for the product being considered. **Any amount that is allocated to a Segregated Fund is invested at the risk of the contract owner and may increase or decrease in value.**

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