# BUSINESS WIND-UP, BUY SELL





#### Your business today

- Success is due primarily to your management and entrepreneurial ability
- Even with the profit-making employees, **you** are still its most valuable asset
- You have **full control** over what happens
- All **profits** belong to **you**. All **losses** are paid by *you*
- You distribute the work load amongst your employees, but final decisions belong to you
- The business is **profitable and safe** due to your experienced leadership but it has no separate legal existence from you

Nearly 80% of all sole proprietorships could not have opened their doors this morning if the owners had died last night.

#### Without a prearranged plan

- Death terminates your proprietorship. The business automatically becomes part of your personal estate.
- Die without a will... the administrator appointed by courts expected to close out your business and liquidate it as quickly as possible.
- Have a will... unless specific authority given to executor to continue
  the business, it will be treated as any other asset of estate and would
  be settled without delay.
- Without such will authority... an executor can often use his own discretion with consent of heirs, and continue to operate the business.
- Executor becomes personally liable for any loss that may be incurred if business not operated in such a manner.
- Notwithstanding this, the executor may be compelled by any one
  of the heirs to liquidate, demanding his or her share in cash.

#### You have four choices

- 1. Executor can run it, until it's sold.
- 2. Liquidate the business.
- 3. Your heirs can run it themselves.
- 4. Valued employee(s) or associate can buy it.

Each of these options comes at a price. Where will the money come from?

#### The solution is to create a Business Sinking Fund

Take a small portion of your profits or revenues each year, and set them aside in a plan that will guarantee to deliver the money needed at your death.

#### An alternative is a Funded Buy Sell Agreement

This is a written contract between you and your valued employee(s) providing for the sale and purchase of your ownership interest in the event of your death.

### A properly designed agreement:

- Places the valued employee(s) in full control
- Establishes a means of determining the fair value

#### What does a Funded Agreement provide?

For the family	For the business
<ul><li>Guaranteed family income</li><li>No business worries</li><li>Guaranteed market for the business</li></ul>	<ul> <li>Continuation of business operations for time selected</li> <li>Strengthened credit</li> <li>Employee confidence</li> </ul>
<ul><li>Cash to pay estate settlement costs</li><li>No valuation problems</li></ul>	<ul><li>No forced liquidation of assets</li><li>Harmony with/amongst deceased's family</li></ul>

Special advantages of the agreement	
During your lifetime	<ul> <li>You will increase the loyalty and efficiency of your employees</li> <li>Increased loyalty means bigger profits</li> <li>Credit improved if suppliers and banks know your business will continue after your death</li> <li>You will have control as long as you live</li> </ul>
After your death	<ul> <li>There will be a qualified buyer at a fair price</li> <li>Creditors protected against a forced sale</li> <li>Estate will be freed from responsibility of operating the business</li> <li>Your business will live on</li> <li>Employees rewarded for loyalty and contributions to success of business</li> </ul>
To your heirs	<ul> <li>Guarantees a fair price in cash</li> <li>Removes your assets from the hazard of shrinkage or loss in a speculative business</li> <li>Frees your personal estate from liability to business creditors</li> <li>Controls value of your business for tax purposes</li> </ul>

## **STEPUP**

Providing you with the estate planning and wealth strategies that matter most, the Sales, Tax, Estate Planning, Underwriting & Product (STEPUP) team is comprised of practicing professionals whose primary objective is to support you as you help your clients reach their financial goals.

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