

A close-up photograph of a man with dark hair, wearing a light blue button-down shirt, smiling broadly while holding a black mobile phone to his ear. His right hand is raised in a gesture, palm facing forward. The background is a blurred cityscape with buildings and trees.

HAVE YOU HEARD THE NEWS?

Empire Life **Optimax** Participating Whole Life product is
now available to quote on LifeGuide!

Empire Life's **Optimax**

- Guaranteed Cash & Paid Up Values
- Guaranteed Premiums
- Competitive rates on dividends
- Optimax Extender insurance option offers a competitively priced insurance option with a Lifetime Guarantee

How does **Optimax** compare?

- Female and Male, ages 35 to 50, (5 year increments) Smoker & Non Smoker, face amounts of \$100,000 consistently ranked # 1
- Female and Male, ages 35 to 50, (5 year increments) Non Smoker, face amounts of \$200,000 consistently ranked # 1. Smokers are consistently ranked # 2

Ranking based on LifeGuide as of October 1st, 2014.

Check us out on LifeGuide. Empire Life, easy to do business with!

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