

All figures as at June 30, 2017 and unaudited unless otherwise stated

Quarter highlight

In April, Empire Life announced the digital delivery of insurance contracts as part of our Fast & Full® Life Application Process. Since launch, 70% of Fast & Full applications have chosen the eContract option.

"Consumers today want to be able to do everything online, and that includes receiving documents digitally. This new technology not only meets that demand, it has the added benefits of being more convenient for customers and advisors, and it's faster. This latest enhancement is another important step to making it simple, fast and easy for Canadians to get life insurance coverage."

Mike Stocks, Vice-President and Chief Marketing Officer, Retail

Financial ratings

These financial ratings give you an independent opinion of our financial strength as an insurer and our ability to meet policyholder obligations.

Rating Agency	Rating	Notes
A.M. Best Company	Financial Strength Rating: A (Excellent) Issuer Credit Rating: a Subordinated Debt Rating: bbb+ Preferred Share Rating: A	As at June 1, 2017 The outlook for each of these ratings is stable
DBRS	Financial Strength Rating: A Issuer Rating of A Subordinated Debt Rating of A (low) Preferred Share Rating: Pfd-2	As at May 24, 2017 All trends are stable

Strength of our capital base

MCCSR ratio: 249% as at June 30, 2017—well above minimum requirements set by the industry regulator.

What is an MCCSR ratio?

A high Minimum Continuing Capital and Surplus Requirements (MCCSR) ratio demonstrates our long-term ability to pay claims and our prudent capital management. An MCCSR ratio of 100% means that a company has adequate capital to meet obligations to its policyholders. The Office of the Superintendent of Financial Institutions of Canada (OSFI) requires life insurance companies to maintain an MCCSR ratio of at least 120% and expects them to have a target ratio of at least 150%.

WHO IS EMPIRE LIFE?

Empire Life is a proud Canadian company that has been in business since 1923.

As one of the top 10 life insurance companies in Canada¹, we offer a full range of financial products and services to meet your needs.

These include life insurance, critical illness coverage, investment options and employee benefits plans, as well as mutual funds offered through our wholly-owned subsidiary Empire Life Investments Inc.

WHY YOU CAN COUNT ON US:

- We are honest, fair and honour our commitments to our customers and each other.
- We treat each other with respect.
- We hold ourselves and each other accountable.

OUR MISSION

Insurance & Investments
Simple. Fast. Easy.®

OUR VISION

Canada's most convenient insurance and investment company.

¹Based on general fund and segregated fund assets in Canada as at December 31, 2016, as reported in regulatory filings



FACT SHEET Q2 2017

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Financial highlights (derived from audited consolidated financial statements)

For the six months ended June 30, 2017 (in millions)	
Total assets under management	\$16,673
General fund assets	\$8,173
Segregated fund assets	\$8,313
Mutual fund assets ²	\$187
Net premium income	\$407
Common shareholders' net income	\$84

² Mutual funds are sold through Empire Life Investments Inc., a wholly-owned subsidiary of The Empire Life Insurance Company.

Safety of investment asset mix

(derived from interim consolidated financial statements)

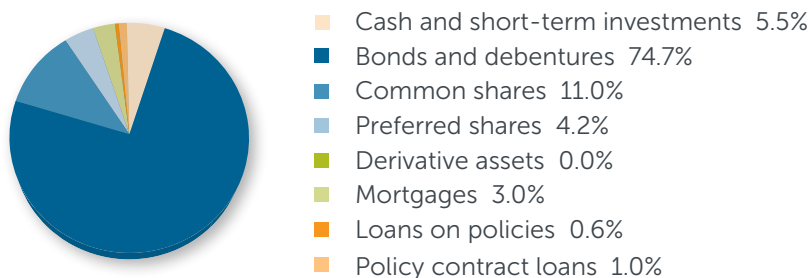
Our in-house investment team consistently follows a conservative and disciplined investment strategy, focusing on capital preservation and quality assets. A high percentage of our bond portfolio is rated "A" or higher.

The portfolio has no direct exposure to:

- Structured credit, including non-bank asset-backed commercial paper
- Commercial mortgage-backed securities
- Residential mortgage-backed securities
- Sub-prime mortgages

Most of our assets are Canadian and we have no bond impairments.

Summary of invested general fund assets (total carrying value)

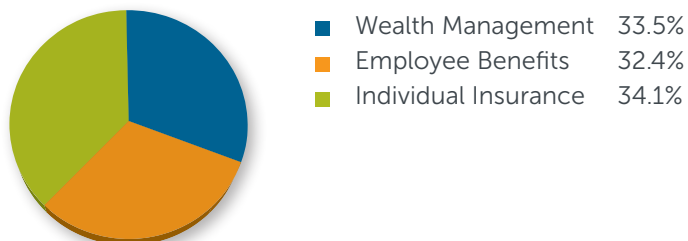


Product diversification

(derived from interim consolidated financial statements)

Empire Life is well-diversified across three product lines. This balanced approach helps us provide you with the financial services you need, and helps us generate consistent revenue and premium income making our company stronger.

Product diversification by premium and fee income for the six months ended June 30, 2017



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Policies are issued by The Empire Life Insurance Company.

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FAST FACTS

- Founded: 1923 in Toronto
- Head Office: Kingston, Ontario (since 1936)
- Subsidiary of E-L Financial Corporation Limited (TSX: ELF)
- Empire Life Preferred Shares (TSX:EML.PR.A)
- President and CEO: Mark Sylvia
- 820+ employees across Canada
- 445,000+ individual customers
- 7,300+ group employer customers
- Regional offices: Québec, Montréal, Toronto, Burlington, London, Winnipeg, Calgary, Vancouver
- We distribute our products through a nationwide network that includes more than 29,000 independent financial advisors, brokers, managing general agents, group producers and mutual fund dealers.

CONTACT US

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