

EMPIRE LIFE CLASS PLUS 2.1

Guaranteed retirement income for life™

SCENARIO

SAVING FOR RETIREMENT SINGLE TIERED LWA TAKING INCOME LATER

Sarah aged 51, plans to retire in 15 years and has \$250,000 to invest. She needs her portfolio to grow before she retires and wants an investment that will provide her with predictable income in retirement. Sarah is concerned that poor market performance may erode her savings and her retirement plans.

Empire Life Class Plus 2.1 can give Sarah the peace of mind she needs.

With Class Plus 2.1 Sarah will receive guaranteed retirement income for life¹. She can increase her future income through the Income Base Bonus² regardless of market conditions and take advantage of the investment growth through triennial Income Base Resets when the markets are strong.

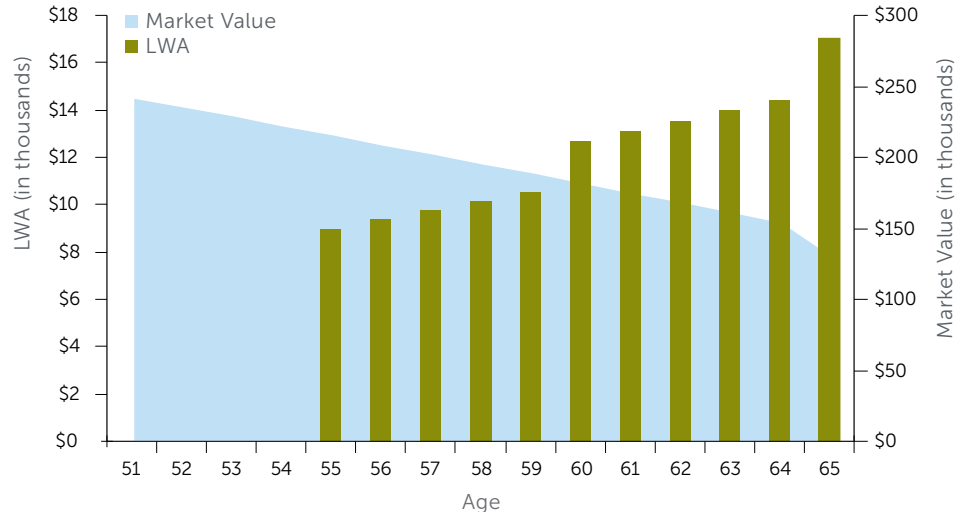
¹ Provided there are no Excess Withdrawals.

² Income Base Bonus is a notional amount added to the Income Base at the end of each calendar year if no withdrawals are made for that year.



HOW CLASS PLUS 2.1 CAN INCREASE SARAH'S GUARANTEED RETIREMENT INCOME IN **DOWN MARKETS**

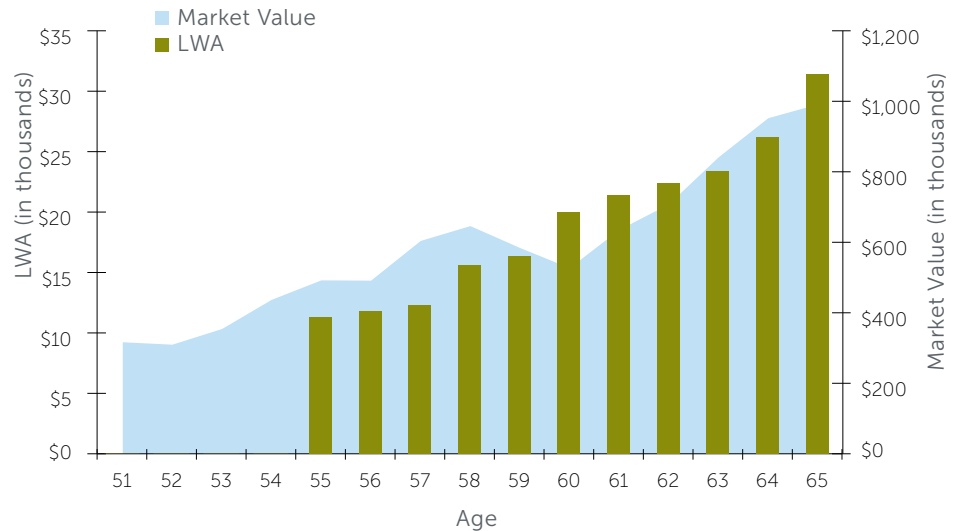
The Income Base Bonus contributes to Sarah's potential future income and protects her against downside market risk. Despite poor market conditions, Sarah's Income Base would grow from \$250,000 to \$425,000, assuming an Income Base Bonus of 5% for each year she did not make a withdrawal. By the time she is ready to retire and start withdrawing her money, she would have an annual income of \$17,000 (4.0% of her \$425,000 Income Base.)³



HOW CLASS PLUS 2.1 CAN INCREASE SARAH'S GUARANTEED RETIREMENT INCOME IN **UP MARKETS**

Under strong market conditions, in addition to the 5% Income Base Bonus, Sarah would also benefit from the automatic triennial reset feature. On every third Class Plus Anniversary Date an Income Base Reset may occur. The Income Base Reset occurs when the market value of the Fund Class Units at the credit of her contract is greater than the current Income Base, which results in a higher Income Base.²

When Sarah is ready to retire at age 65, her annual income would be \$31,379 (4.0% of her \$784,473 Income Base).⁴



¹ Provided there are no Excess Withdrawals. ² Income Base Bonus a notional amount added to the Income Base at the end of each calendar year if no withdrawals are made for that year. ³ For illustrative purposes the fund accumulates at a rate of return of -1.5%. A monthly Class Plus Fee of 0.125% (1.50% annually) of the Income Base was charged. ⁴ The following scenario's market value is based on historical rates of return using a blend of 80% S&P/TSX and 20% DEX Universe Bond Index, from December 31, 1994 to December 31, 2013, with an average rate of return of 9.20%. The monthly Class Plus Fee is 0.125% of the Income Base. Refer to the Class Plus 2.1 Information Folder for complete details.



RETIREMENT IS ABOUT LIVING!

The flexibility you need

You live life on your own terms. Why should your retirement be any different? In today's world, income generation with maximum flexibility can influence one's retirement destiny.

Single and Joint Tiered LWA Options

The flexibility of Class Plus 2.1 is enhanced by the Single and Joint Tiered LWA Options. Joint Tiered LWA Option is available only as a non-registered contract.

Single Tiered LWA Percentage	Joint Tiered LWA Percentage ¹
age 0-54: 0.00%	age 0-54: 0.00%
age 55 - 59: 3.00%	age 55 - 59: 2.50%
age 60 - 64: 3.50%	age 60 - 64: 3.00%
age 65 - 69: 4.00%	age 65 - 69: 3.50%
age 70 - 74: 4.25%	age 70 - 74: 3.75%
age 75+: 5.00%	age 75+: 4.50%

Automatic Income Reset

Class Plus 2.1 does not tie you into the same payout rate for the rest of your life. As you can see from the table above, the percentage rate used to calculate income increases with age.²

Retirement Income Privileges

With our unique Retirement Income Privileges, you can stop your payments at any time to suit your income needs, continue to be eligible for the Income Base Bonus,³ then resume your income, without penalty.

¹ Determined based on the age of the youngest of the Annuitant and the Joint Life. ² On December 31st of each year the LWA is calculated for the following year. If there have been no Excess Withdrawals during the year, the LWA for the following year will be the greater of the current LWA or the new LWA, if it is higher. Calculated based on the current Income Base and the applicable LWA percentage. ³ Available to increase the Income Base in those years you do not make any withdrawals.

For more information, please contact your advisor.

The Empire Life Insurance Company (Empire Life) offers competitive individual and group life and health insurance, investment and retirement products to help you build wealth and protect your financial security.

Empire Life is among the top 10 life insurance companies in Canada¹ and is rated A (Excellent) by A.M. Best Company². Our vision is to be known for simplicity, being easy to do business with and having a personal touch.

¹ *The Globe and Mail Report on Business*, June 2014, based on revenue

² As at May 21, 2014

[†] The Empire Life Insurance Company has been managing money for 50 years; including through its subsidiary Empire Life Investments Inc. since 2012.

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A description of the key features of the individual variable insurance contract is contained in the Information Folder for the product being considered. **Any amount that is allocated to a Segregated Fund is invested at the risk of the contract owner and may increase or decrease in value.**

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